



University of Phoenix adopts CBE framework for 150+ courses.

Case Study



OBJECTIVES

Construct Education collaborated with the University of Phoenix to refresh over 150 courses, converting them to a Competency-Based Education (CBE) framework. The project also involved migrating courses from Blackboard to Brightspace, in partnership with D2L, and supporting the University's direct assessment strategies with scaffolded competencies.



OUR APPROACH

Construct provided unbundled OPX services, such as instructional design, course building, quality assurance, and project management, to create a CBE framework for asynchronous learning. Collaborating with faculty and SMEs, the team reordered resources for self-directed learning with minimal instructor involvement and developed pre-assessment questions aligned to competency mastery levels. The courses leveraged existing readings, integrated LTI for videos, and enabled learners to navigate competencies non-linearly while tracking their progress.



OUTCOMES

The partnership resulted in innovative assessment strategies that better aligned course content with learning outcomes. Courses were realigned with scaffolded competencies, enhancing the student learning experience. Additionally, Construct ensured that all curricula met the rigorous standards required for accreditation, supporting the University's compliance and quality assurance goals.