



California State
University

C H A N N E L
I S L A N D S

California State University Channel Islands Case Study



OBJECTIVES

Enhance the CSUCI online learning experience by creating customizable, standardized courses that maintain high standards of quality and accessibility. This approach would enable the university to scale its offerings efficiently, ensuring brand consistency while meeting diverse student needs.



OUR APPROACH

Construct's "follow the sun" model allowed for continuous project progress, with our Cape Town-based team working around the clock to meet CSUCI's timelines. We collaborated closely with CSUCI stakeholders in a workshop to set a program-level learning strategy, establish a visual style guide, and build templates for a cohesive, scalable course design. Group training sessions empowered CSUCI's subject-matter experts to take ownership of roles and timelines, creating a seamless and efficient development process.



OUTCOMES

CSUCI's optimized courses led to increased student engagement, with accessible, structured content that enhanced the learning experience. The templated approach allowed for efficient, scalable course development, meeting growing demand without compromising quality.



Partnerships for program development can feel transactional, but Construct is truly an augmented team at every level. Our faculty have confidence that their courses will feature quality in the design and consistency in the overall student experience. Likewise, our Digital Learning staff appreciate the Construct team's expertise and reliability throughout our projects.

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