

VVOB South Africa Case Study

MICROLEARNING



OBJECTIVES

Our goal was to create self-paced courses that could be easily translated into local languages. Incorporating engaging multimedia elements was crucial to support skills acquisition. Additionally, we prioritized making content accessible on all devices, even for users with low bandwidth.



OUR APPROACH

To tackle VVOB's challenge, we designed 29 microlearning modules focused on specific educational themes. These short, impactful courses are media-rich to illustrate complex concepts. The courses include multimedia elements like texts, illustrations, videos, audio, quizzes, and interactive activities to keep educators engaged and support their skills acquisition.



OUTCOMES

The new digital courses boosted educator engagement, allowing them to focus on targeted professional development through self-paced learning. This shift to microlearning supported widespread adoption across South Africa, providing scalable and adaptable solutions. Plus, the courses' compatibility across browsers and devices ensured a consistent learning experience, making the training accessible to a broader audience.



“ The course is highly interactive and is greatly appreciated by ECD teachers and practitioners in South Africa. For the VVOB team, the collaboration with Construct was a valuable learning experience, in a changing world where online and blended professional development becomes ever more important for educators.”

HANNE HUYSMANS

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Education Advisor at VVOB